

WHAT YOU NEED TO KNOW:

- Photos can be uploaded between November 3, 2023 at 12:00:00am EST and January 15, 2024 at 11:59:59pm EST.
- Voting in the Local Voting Round can be done between January 26, 2024 at 12:00:00am EST and February 15, 2024 at 11:59:59pm EST.
- Voting in the International Voting Round can be done between March 1, 2024 at 12:00:00am EST and March 18, 2024 at 11:59:59pm EST.
- **By completing your information and uploading your photo, you agree to share your information and be contacted by the Sponsor for the purpose of administering this contest.**

Contest Sponsor

The **Catit International Art Contest** is sponsored by Catit on behalf of Rolf C. Hagen Inc. (the "Sponsor").

Eligibility

Entrants must have reached the age of majority in their country of residence, at the time of entry.

Employees, representatives and agents of the Sponsor and its affiliates, and advertising and promotion agencies, as well as the immediate family members (spouse, children, parents, and siblings) and those living in the same household of such employees, representatives and agents are not eligible to enter.

If the identity of an entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this contest will be the contest server machine(s).

How to Enter

No purchase necessary. Enter the contest at <https://www.catit.com/my-cat/art-submit/>, upload a clear, high-quality picture of an artwork you created, adhering to the rules described further down in this document. Next, complete the form successfully and agree to our Terms & Conditions, privacy policy, and rules and regulation, and confirm you are the creator of the artwork that you submit for one (1) entry into the contest. There is no entry limit per e-mail address per day. Each entry must be unique and original. Repeated or copied entries will not be accepted.

Submission Conditions

The Sponsor may, in its sole discretion, elect to use, in whole or in part, any submission materials submitted into this contest for its own future advertising and/or promotional activities, without notice or compensation and any entrant submitting such materials forfeits any further copyright or similar claims to same. Each entrant warrants that their submission materials are unique and original to them and do not contravene or infringe on anyone else's copyright or other intellectual property. Submission materials must not:

1. contain/reference (as applicable) any minors;
2. contain defamatory words/statements (including words or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation, or socioeconomic group);
3. threaten or disparage any person, place, business, group, or organizations, including the Sponsor;
4. invade privacy or other rights of any person, firm, or entity;
5. contain/reference (as applicable) material that is in any way unlawful, in violation of or contrary to all applicable federal, provincial or municipal laws and regulations where the submission is created;
6. contain/reference (as applicable) material that is inappropriate, indecent (including but not limited to nudity or pornography), profane, obscene, hateful, tortuous, slanderous or libelous; and
7. contain/reference (as applicable) any persons or organizations without their prior express written permission (collectively the "Submission Conditions").
8. be larger than 7 MB in file size
9. be larger than 2560px (width) or 1920px (height)
10. be a different file type than .jpg, .jpeg, .png, or .gif
11. be created using AI technology, unless the artist acknowledges the use of AI and uploads any original work that was entered into the AI application to create the artwork entered in this contest, in addition to their contest entry.
12. Contain or be based off images that the entrant isn't the original creator of.

Submission materials must:

1. adhere to the central theme of the contest, which is cats.

Sponsor reserves the right, in its sole discretion, to (a) revise submission materials, or request the Entrants to revise and resubmit the submission materials in order to make such submission materials compliant with these Submission Conditions, (b) remove any submission materials which are deemed inappropriate according to the Sponsor; and (c) disqualify any individual who is found: (i) to be tampering with the entry process or the operation of the contest; (ii) to be acting in violation of these Terms & Conditions; or (iii) to be acting in an un-sportsmanlike or disruptive manner; (iv) to be in violation of any of the Submission Conditions specified above; or (v) to be engaging in any other offensive conduct that jeopardizes the integrity and/or administration of the contest, which shall be determined at the Sponsor's sole discretion.

Promotional Period

Starts November 3, 2023 at 12:00:00am EST and ends March 18, 2024, at 11:59:59pm EST.

- Photos can be uploaded between November 3, 2023, at 12:00:00am EST and January 15, 2024, at 11:59:59pm EST.
- Voting in the Local Voting Round can be done between January 26, 2024, at 12:00:00am EST and February 15, 2024, at 11:59:59pm EST.
- Voting in the International Voting Round can be done between March 1, 2024, at 12:00:00am EST and March 18 at 11:59:59pm EST.

Prizes

- **In the Local Voting Round, 3 Local Winners will receive a Catit Category Prize Pack** - selected by photo votes (approximate retail value CAN\$400)
- **In the Local Voting Round, 3 local runners-up will receive a Catit Category Runner-up Prize Pack** - selected by photo votes (approximate retail value CAN\$150)
- **In the International Voting Round, 3 International Winners** selected by photo votes will receive a New Generation Tablet (Value of approximately CAN\$450)

The three (3) Local Winners and the three (3) International Winners will be announced within 10 business days following the closing date of the contest.

3 Local Winners

Each prize consists of one (1) Catit Category Prize Pack that includes:

- A \$400 Catit Prize Pack
- A \$100 Pre-Paid Cash Card

3 Local Runners-up

Each prize consists of one (1) Catit Category Runner-up Prize Pack which is:

- A \$200 Catit Prize Pack

Approximate retail value of each Category Prize Pack is CAN\$400. Approximate retail value of each Category Runner-up Prize Pack is CAN\$150. If, at the time a Prize is redeemed or awarded, the actual prevailing retail purchase price for the Prize is less than the approximate retail value stated in advertising and promotion materials, and/or in these Rules and Regulations, the Prize winner will not be entitled to any difference.

All prizes must be accepted as awarded. No substitutions, refunds, transfers or cash equivalent payment will be allowed. The Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason. Limit one (1) prize per person.

Winners

The top photo with the most votes in each of the three (3) categories (Painting & Drawing, Digital art, Miscellaneous) on February 15, 2024 will be awarded a Catit Category Prize Pack. The photo with the second most votes in each of the three (3) categories (Painting & Drawing, Digital art, Miscellaneous) on February 15, 2024 will be awarded a Catit Category Runner-up Prize Pack.

The 3 top photos with the most votes in each of the three (3) categories (Painting & Drawing, Digital art, Miscellaneous) will be entered into the International Voting Round.

The International Voting Round takes place from March 1, 2024 until March 18, 2024. In the International Voting Round, the top photo with the most votes per category (Painting & Drawing, Digital art, Miscellaneous) on March 18, 2024, will be awarded one (1) New Generation Tablet (Value of approximately CAN\$450)

The chances of winning in the Local Voting Round are solely dependent on the total number of eligible entries received from both the Catit International Art Contest English landing page and the Catit International Art Contest French landing page. Whether entries will be deemed eligible for participation in the Local Voting Round will be determined by Catit.

The winners in the Local Voting Round will be selected within fourteen (14) days after Local Voting Round period ends and will be announced on Catit.com., as well as Catit social media platforms (Facebook, Instagram, etc.). The winners in the International Voting Round will be selected within fourteen (14) days after International Voting Round period ends and will be announced on Catit.com., as well as Catit social media platforms (Facebook, Instagram, etc.).

The Sponsor will contact the potential winners by telephone and/or e-mail. If a potential winner cannot be contacted within ten (10) business days after the winners are announced to claim the prize, or, if contacted, does not claim their prize, or does not meet all of the contest conditions outlined in these Terms & Conditions, including the requirement to correctly answer, unaided, a time-limited, mathematical skill-testing question, the potential winner will forfeit his/her prize and another entry will be drawn from the remaining eligible entries to determine the prize winner, whom will be subject to disqualification in the same manner. Sponsor will not share your information to any 3rd parties.

Winner Conditions

To be declared a winner, a selected entrant must first: (i) have complied with, be in compliance with, and continue to comply with these Terms & Conditions; (ii) correctly answer, unaided, a time-limited, mathematical skill-testing question to be administered by the Sponsor via the declaration of eligibility and release form; and (iii) sign and return the declaration of eligibility and release form within a specified period of time.

Prize Distribution

Once confirmed as a winner, the prize will be sent to each winner via courier. No responsibility is assumed by the Sponsor, or any affiliated companies for any postal mail or delivery return as undeliverable without a forwarding address. No responsibility is assumed by the Sponsor, or any affiliated companies for the prize after it has been shipped. The Sponsor, and all affiliated companies make no representations or warranties of any kind concerning the prizes.

Unclaimed prizes will not be awarded. Failure to redeem a prize (or prize portion) will result in forfeiture of the prize and unused portions of the prize have no cash value. Prize winners are responsible for any applicable taxes related to any prize received. Winner bears all risk of loss or damages to prizes after delivery.

Privacy

The Sponsor is collecting personal data about entrants for the purpose of administering this Contest and, if an entrant should so elect, to communicate with entrants about the Sponsor's products/services/offers. Consenting to receive such communications is optional and does not have to be agreed to in order to be eligible to enter this Contest and does not improve your chances of winning any prize. Please see the Privacy Policies for the Sponsor at www.catit.com/ca/en/privacy-policy for information on the policy towards maintaining the privacy and security of user information.

Tampering

All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the Rules may be disqualified by the Sponsor. Sponsor takes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, typographical or other production errors, or any errors or omissions in printing or advertising related to this contest. Any attempt by any entrant to obtain more than the stated maximum number of entries by using multiple/different names, e-mail addresses, identities, registrations and logins, or any other methods will void that person's entries and eligibility to win the prize and that participant will be disqualified from the contest and, at the sole discretion of the Sponsor, any of the Sponsor's other promotions. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, contest entry services) will void all entries by that entrant.

Sponsor assumes no responsibility for failure of the Internet or the website during the contest, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. Any attempt to deliberately damage any website or to undermine the legitimate operation of this contest is a violation of criminal and civil laws. Should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

Modification/Termination

Subject to applicable law, the Sponsor reserves the right, in their sole discretion and without liability, to terminate or suspend the contest in whole or in part, or modify the Terms & Conditions of the contest at any time without notice, if fraud, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, or communications or any other errors or other causes beyond the control of the Sponsor that corrupts the administration, integrity or security of the contest or if any other factor interferes with the conduct of this contest as contemplated by these Terms & Conditions, or for any other reason

at the sole discretion of the Sponsor. In such event, the Sponsor may, in its sole discretion, choose to select a winner, or winners, via random drawing from among all eligible entries received up until the time of cancellation, termination, modification, or suspension.

Publicity

By accepting a prize, each winner agrees that the Sponsor and its respective designees may use their name, photographs, videos, likeness, city of residence, biographical information, prize information and/or statements about this contest for advertising and/or publicity purposes in any and all media (now or hereafter known) throughout the world, in perpetuity without compensation, notification, or permission, unless otherwise prohibited by law.

Release and Liability

By entering this contest, entrants forever release and hold harmless the Sponsor, its advertising and promotional agencies, their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns from any and all damages, injuries, death, loss, or liability to person or property, due in whole or in part, directly or indirectly, by reason of entering the contest, the acceptance, possession, use or misuse of any prize, or while preparing for and/or participating in any contest and/or prize-related activity.

Construction

All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms & Conditions, or the rights and obligations of entrants and the Sponsor in connection with the contest, shall be governed by, and construed in accordance with, the laws of the Province of Ontario without giving effect to its conflict of law rules and provisions. All entrants consent to the jurisdiction and venue of the Province of Ontario. All Entrants expressly agree that the Ontario courts shall have sole jurisdiction over any dispute or litigation arising from or relating to this Contest and agree to submit to the laws of and the jurisdiction of the federal courts of Canada and provincial courts of the Province of Ontario, and hereby waive the jurisdiction of any other court that now or in the future could be considered competent for any reason. The venue shall only be Toronto, Ontario.

The invalidity or unenforceability of any provision of these Terms & Conditions shall not affect the validity or enforceability of any other provision. If any provision is determined to be invalid or otherwise unenforceable, these Terms & Conditions shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.